

## JENSON SEIS & EIS FUNDS

### JENSON SERVICES FOR INVESTEE COMPANIES

#### Evaluation of SEIS and EIS funding suitability

From the moment the Investee Company submits full documentation to Jenson Funding Partners, the business plan and opportunity will be evaluated to establish whether this type of investment opportunity is suitable for the Fund. The funding team will always provide feedback and strategic advice, where relevant, on business development generally.

#### Completion of Due Diligence Investment reporting

Once SEIS and EIS funding is actively being assessed, Jenson Funding Partners will help streamline the investment process with the Investee Company as the Fund Manager, dealing with the due diligence investigation and reporting requirements which fulfil the funding obligations.

#### Jenson Funding Partners financial and operational support

From the start of the business relationship, with an Investee Company, the input and advice from Jenson Funding Partners is expected to add value to the business. The attendance of a Board Advisor at board meetings and any additional services underline this general advisory role.

#### Maintenance of SEIS and EIS tax status

Jenson Funding Partners will monitor the Investee Company's progress and make sure all of the relevant HMRC applications and communications are completed. The maintenance of the tax status is for three years and Jenson Funding Partners will help ensure compliance with HMRC rules.

#### Business Development Support Generally

Jenson Funding Partners, through various members of the team, will monitor the Investee Company's performance going forward and help the business to grow and achieve its business objectives. By having a dedicated Board Advisor involved, you will have a full range of business support services including considerable financial and operational input, general management and strategic advice.

#### Additional Funding Requirements

Jenson Funding Partners will be monitoring key performance indicators ("KPIs"), results and cash flows carefully, including the evaluation of future cash flow requirements. If additional funding is required, there will be a considerable amount of due diligence information and reporting history available to help further funding efficiently if required.

#### Systems establishment, development and upgrades

At Jenson Funding Partners, there is in depth experience of systems development ranging over aspects of business and financial reporting systems. Fast growing companies must embrace system changes and improvements to ensure they remain on top of their business. The Jenson Funding team can help the Investee Company with this process.

#### Mergers, acquisitions and other corporate activities

As a company grows, corporate opportunities may arise which will enable a company to substantially increase its size and market presence. The Jenson Funding Partners can help plan, negotiate and implement such corporate transactions using the experience and support of the Jenson Funding team.

#### Exit planning and completion

Preparing for an Investee Company for the eventual exit begins early in the investment process. The Jenson Funding Partners have experience of realising investments and we will help advise, negotiate and manage the process for the Investee Company.