

Jenson EIS Fund

Product Overview

Jenson Funding Partners

Track record of SEIS and EIS Investing – investing in SEIS since 2012 with 108 investments to date and six exits, investing in EIS since 2015.¹

Investment Strategy

- A diverse portfolio of Investments in a wide range of sectors and industries, which qualify for EIS Relief.
- Capital deployment through deal flow introduced by Jenson.
- Extensive Due Diligence.

EIS investment

The Fund will concentrate on the best of the existing Jenson portfolio but will always be benchmarked relative to new external company opportunities. This is combined with the very best companies that we see in the classic equity gap which is typically under served by the traditional EIS and VCT funds.

Support

- Our support programme provides financial and operational support to investee companies.
- MJ Allenbridge report available.
- Bi-annual investor reports with ad hoc updates on request.

Investment case study: Voneus

Jenson first invested £150,000 into Voneus, a technology business which provides superfast broadband to rural areas and internet blackspots, from our SEIS Fund 1 in October 2013. Since then we have raised follow on funding for Voneus acting as a cornerstone investor, investing just over £420,000 of EIS funds.



For the last seven years Jenson has worked alongside founder Steve Leighton, CEO, and his team, to help them achieve their goal of becoming the market leader in super-fast broadband for hard to reach areas.

The company has changed significantly since first receiving investment. From zero revenues and only employing founders, it has been revenue producing for a number of years, employing over 20 people, has made acquisitions,

raised venture debt finance (of almost £5 million) and recently partnered with Macquarie Capital, who made an initial investment of £10 million with the potential to invest up to £30 million in phases. Part of the proceeds will be used to support the rollout of further high-speed broadband to rural parts of the UK.



Voneus is now valued at £14 million and has a platform and a team enabling significant growth.

Exits

Jenson Funding Partners have successfully exited six companies across its first two funds, Twizoo, Way2Pay, Acuity, Market Making, Futurium, and Raishma.

Five of these were cash exits. For Market Making, the majority was in cash with some publicly traded stock. Next Fifteen Communications Group Plc acquired the entire issued share capital with a current return of 5.1x investment with a mix of cash and equity (before tax incentives and performance fee), with earnouts this could potentially reach a 12x return.

Additionally, Gloop Labs Ltd has achieved a 3.2x uplift on original cost and Optimicer an 8x uplift on original cost via a share-for-share deal with Whitespace Global Ltd.



¹ To date, out of the 108 investments made, 41 of those companies are no longer trading.

Important information: The content of this promotion has not been approved by an authorised person within the meaning of the Financial Services and Markets Act 2000. Reliance on this promotion for the purpose of engaging in any investment activity may expose an individual to a significant risk of losing all of the property or other assets invested.

Fund Facts

Fund Structure	Discretionary Investment Management Service (Discretionary Portfolio)
Fund Manager	Jenson Funding Partners LLP
Offer Size	£5 million ²
Minimum Subscription	£10,000 and multiples of £1,000 thereafter up to a maximum of £1 million in EIS
Investment Period	Tax year rolling from 2020/2021 (can apply to 2019/2020 with carry-back)
Target Close Date	Evergreen ³
Target Portfolio Size	5 – 10 high growth companies ⁴
Targeted Return	185p for every 100p invested gross of tax reliefs within 5 to 7 years
Income	Dividend income will be paid as and when it arises from the investments. However, given the nature of investments they are more likely to invest profits in growing their business to an exit rather than in dividends.
Liquidity	If an investor wished to sell their holding early then the Fund Manager would try to facilitate this via the other EIS investors but investors need to consider this a long-term investment.
Performance Fee	<p>Jenson will be entitled to a performance fee if and when a realisation of an investment in an investee company is achieved and the hurdles set out below are met.</p> <p>Performance fees will accrue on a deal by deal basis where funds are distributed back to investors following a realisation, where: an aggregate distribution to the investor exceed the net cost of the investor's subscription in the investee company in question by 20%; and accrued performance fees will become payable once, and to the extent, the investor has received 120% of their Net Subscription to the Fund.</p> <p>The Performance Fee in each investee company is calculated as 25% of distributions to Investors in excess of £1.20 per £1 invested.</p>

2 The offer will be extended beyond £5 million at the discretion of the Investment Manager. The minimum amount will be £1 million.

3 The offer is a rolling offer with investors allocated to a portfolio of investments as they are made at the Investment Manager's discretion.

4 We may make investments in tranches so that each investor has shares in around 10-20 companies from the portfolio determined on a date of investment basis.

Investing with Jenson

Investment in the Jenson EIS Fund can be made direct or through a financial adviser. However, we do always recommend that you seek independent financial advice before investing.

Contact us



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Important information: Applications for shares in the Fund may be made only on the basis of and using the application form contained in the Information Memorandum, copies of which are available from the Investment Manager. No reliance is to be placed on the information contained in this document in making any such application. This material is directed only at persons in the UK and is not an offer or invitation to buy or sell securities. This document is not an offer or invitation to apply for shares in the Fund nor does it solicit any such offer or invitation.

Participation in the Fund is limited to persons having the expertise, experience and knowledge to make their own investment decision and to understand the risks involved. Past performance is not necessarily a guide to future performance. The value of an investment may go down as well as up; in which case an investor may not get back the amount invested. Investments in small unquoted companies carry an above-average level of risk. Investments made into EIS qualifying companies, because they are in unquoted companies, are likely to be higher risk than securities listed on the main market of the London Stock Exchange. Issued: October 2020.